



**Gina Giordani for  
Women's Vice President  
New Zealand  
Labour Party 2012**

*I joined the Labour Party over a decade ago because I was inspired by our first elected female Prime Minister Helen Clark. I cut my teeth on the Labour campaign to elect Ann Hartley to Northcote in 2002 and I have been a staunch, active campaigner ever since.*

*I once lived on benefits and came to the party having experienced long term health issues. I saw the Labour Party as the place where people were working together to reduce social inequalities and fight for social justice. These issues impacted my daily life and I wanted to be a part of making a difference to others in similar circumstances. I will bring this voice to New Zealand Council to remind us what we must always fight for.*

***I stand for 3 things: Unionism, Socialism and Feminism.***

***I am a competent woman, a fundraiser, an envelope stuffer, a data entry operator, a canvasser, a deliverer, and an affiliate. I am a member of this Labour Party. I am just like you.***

***I have been the Co-Chair of the Labour Women's Council for two years. During this time I:***

- *Lead the organisation of the **Labour Women's Leadership conference in 2010** which brought to NZ Joan Kirner, our keynote speaker, former Labour Premier of Victoria, and founder of Emily's List. She instilled some much needed confidence in me as a Labour activist. I have since seen many women who attended that conference go on to run for local government, central government and party positions. I look forward to working on the next women's conference for 2013.*
- *Represented the women's sector on the party's moderating committee in making up the 2011 list. **We achieved 2 women in every band of 5 on the list**, but there is further work to do in our electorates. Ultimately, the party vote makes all the difference in the number of women we see in the parliamentary Labour party. Making up the list was a steep learning curve and relied on broad relationships. If elected as WVP, I plan to develop these relationships to further benefit women and do the right thing by our party as a whole.*

***Ultimately, I'm an organiser, with an absolute, undying passion for party vote campaigning. I am all about action and doing the work.***

*I will bring my practical party knowledge and these organisational skills to the role of New Zealand Councillor. In 2011 I was part of a team that campaigned for the Labour vote and Carmel Sepuloni in the Waitakere electorate. No-one can take away from of us that night of celebrations we had, when we thought we had beaten Paula Bennett by 11 votes. That night we were on top of the world. That interim result came in because of the massive amounts of late enrolments we undertook in that campaign. Enrol, enrol, enrol.*

***If elected I will champion a co-ordinated strategic nationwide enrolment campaign in election year and the adoption of "membership month" whereby every year in March we co-ordinate all our renewals, so that we can spend the rest of our year focussing on recruitment.***

*I have the skills, energy and experience to represent you as a New Zealand Councillor and I am counting on your support. I hope I have the opportunity to work with you in whatever capacity you participate in Labour.*

Gina

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